

**SYSTEM AND METHOD FOR ANALYZING STATISTICS IN A REPORTING SYSTEM**

ABSTRACT OF THE DISCLOSURE

5           A system and method for monitoring and analyzing statistics regarding informational and transactional data is provided. Data distribution servers provide e-mail and other messages of topical interest to a subset of the subscribers. The content may be generated by an OLAP based channel database system, and the output may also be communicated to individuals via spreadsheet programs data, pager, telephone, mobile phone, fax, personal digital assistants, HTML e-mail and other formats, including a workbook file attachment. Statistics regarding the provided reports are generated and compiled. Analysis of the statistics may enable evaluations of system performance, application usage, and optimal configurations for the system.